

**Joined up support for vulnerable
families
(first pregnancy)**

Lancashire Health and Wellbeing Board

4 September 2012

Proposed outcomes

- Consistent and safe supply of appropriate data across organisations to assist in the identification of vulnerable families where **maternal and child health** may be at risk
- Targeted and coordinated support for vulnerable families which delivers improvements in maternal and child health, and **mental health and wellbeing**

Measures:

- ? - women accessing midwifery services, reduced smoking in pregnancy, increased breastfeeding rates, uptake/impact of parenting programmes.

Reality:

Wide range of **existing strategic commitments** with specific **action plans in place** but

- Consistency of provision and supply of data across geographies varies
- Awareness and use of established guidance
- No shared definition of 'vulnerable family'
- Individuals who do not access any midwifery or antenatal services
- Progress with Health Visitor Implementation plan
- Workforce development and engagement of Higher Education providers (HEIs)
- Intensive workstream to support developments in UH Morecambe Bay.

What and how

What needs to change?

- **Culture** – done with, not to, to reduce dependency
- **Information sharing** – knowledge management to ensure problem + solution = outcome
- **Consistency** – good practice

How HWB members can help?

- **Challenge** – why and to what end?
- **Champion** – connections and communications to reduce silo thinking and working
- **Check** – ask the ‘killer’ question: ‘what difference is this making?’

Response – programme of work:

Knowing	Understanding	Delivering	Sustaining
Improve the flow of data regarding early notification and live births	Health and social needs - strengthen the pathways for both.	Patient walkthrough using Working Together Family cohort	Role of specialist midwives versus mainstream role
Women who do not access midwifery services by 12 weeks – how many, where and why?	Coordination across (the many) existing programmes of work	Academic involvement to examine lead professional role	Community capacity building i.e. parenting champions
	Opportunities presented by the Health Visitor expansion programme		Academic institutions regarding future workforce planning requirements.